

How We Use Your Information

We may use the personal information we collect from you for one or more of the following business or commercial purposes:

Security and Auditing. To protect against malicious activity, analyze fraud potential, and secure our services and operations.

Product Sales and Fulfillment. This includes the evaluation of products and services we offer and the processing and shipping of your orders. It also includes providing customer care, managing return transactions, processing returns, and issuing refunds.

For Marketing Communications. To market to you and other potential customers, including direct mail, email, display media, search engine marketing, and other channels. We may use the data to provide you with updates, advertising, and special promotions.

How Your Information Is Shared with Third Parties

With our service providers. We may share your information with our service providers who work on our behalf. For example, artists and designers who ship orders to you: service providers who handle payment processing, sales tax management, data management, email distribution, analytics and advertising partners. These service providers will only have access to the information needed to perform these limited functions on our behalf.

On Our Website

For example, we may display the information you post on product reviews, Wish List, or Blog website features. Note: We recommend that you do not post any information in these features that you do not want to share publicly.

With Successors to all or part of our business. This may include an asset sale, corporate reorganization, or other change of control.

Contact Us/Updating personal information

To help theloftgaleriastore.com maintain the accuracy of your personal information we ask that you notify us when you change your email address or other personal information by emailing **theloftgaleriastore.com**.